



UNIVERSITÀ
DI TORINO



AIDA

May 30 and 31, 2025

Aula Magna, Campus Luigi Einaudi, Lungo Dora Siena 100/A, Turin

ANNUAL CONFERENCE

of the Master of Laws (LL.M.) in Intellectual Property

“Design Protection: International and European Developments”

Jointly organized by the University of Turin, the World Intellectual Property Organization, the Turin School of Management, the Consortium for Research and Permanent Education, in collaboration with Annali Italiani di Diritto d’Autore, della Cultura e dello Spettacolo (AIDA)

Welcome Addresses by the Organizing Institutions

14.30-15.00

Prof. Valeria Marcenò, Dean of the Department of Law, University of Turin

Mr. Victor Owade, World Intellectual Property Organization Academy

Mr. Davide Caregnato, Director of SAA – School of Management of the University of Turin

Prof. Alessandro Cogo, Scientific Director of the Master in Intellectual Property, University of Turin

First Session

15.00-19.00

Chair: Mrs Silvia Vitro, Chief Justice of the Turin Intellectual Property Court

Mr. Andrés Izquierdo, American University Washington D.C., *The New WIPO Design Law Treaty*

Prof. Estelle Derclaye, University of Nottingham, *The EU Design Law Package*

Prof. Mark Bosshard, *EU Unregistered Designs*

Prof. Philipp Fabbio, University of Perugia, *Copyright Protection of Industrial Designs*

Discussion

Coffee break

Second Session

Chair: Prof. Maurizio Borghi, University of Turin

Prof. Jorge Contreras, Utah University, *Industrial Designs and Utility Models*

Prof. Giulio Sironi, Catholic University Milan, *Industrial Designs and Trademark Law*

Prof. Davide Arcidiacono, University of Catania, *Industrial Designs and Unfair Competition Law*

Prof. Irene Calboli, Texas A&M University, *Overlappings: A Comparative Law Perspective*

Discussion

May 31, 2025

Third Session

9.30-13.00

Chair: Prof. Gustavo Ghidini, Emeritus at University of Milan

Dr. Jacopo Ciani Sciolla, University of Turin, *Industrial Design Protection and Eco-design Innovation*

Prof. Anna Tischner, Jagiellonian University Krakow, *The Repair Clause in EU Design Law – a Horizontal Perspective*

Coffee break

Prof. Enrico Bonadio, City St. George's University of London, *Protecting Industrial Designs in UK after Brexit*

Dr. Ning Jiang, Patent Attorney, *The Legal Protection of Designs in China*, discussing the topic with Dr. Ming Deng

Discussion

Concluding remarks

Prof. Marco Ricolfi, Emeritus at University of Turin

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Lawyers attending the conference are entitled to formative credits.